MICHELLE TUCKER, OF STERLING & TUCKER, LLP

Successful Planning

hen Michelle Tucker began her career, she noticed a need that many others in her generation shared. "Wealthy families had a team of professional advisors, but the average person had none, and didn't even know that they needed advice," she says. "I could see that they would ... The challenge that I saw was how to provide this service."

With a genuine interest in helping others, Tucker, along with partner Judith Sterling, started both the law firm Sterling & Tucker, LLP and the CPA firm Sterling & Tucker, Inc. in 1991. They were even featured in Hawaii Business in February of the same year, "bringing attention to the fact that we offer a one-stop shop," Tucker says.

Ten years later, they added on an investment advisory side to the business, Tucker Wealth Management, Inc. The law firm, CPA firm and investment advisory firm all rolled into one ensure the company can serve most, if not all, of their clients' needs when it comes to good planning and advice.

What clients love most about the firm, beyond their expertise, is their compassion. "Our clients leave their treasured hopes and thoughts with us, their final wishes, and they trust that we will do our best to carry them out," Tucker says. "We are privileged to be included at such a sensitive level."









And it doesn't stop there. The company has been providing seminars for 18 years on subjects such as how to plan for sometimes-unforeseen occurrences, like disability. "We

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make a difference in people's lives. Our clients keep coming back to the seminars to refresh their memories and stay current," Tucker says. They also send bi-monthly newsletters to ensure clients stay abreast of any law changes or updates that are relevant to their plans.

But the multifaceted aspects of the company are not the only things that set it apart. Tucker and Sterling have recognized that after they are gone, their clients' continuing needs will still have to be fulfilled. With a forte for long-term planning, the partners set up the firms for enduring success by planting the seeds in trusted professionals who operate under the same core work ethics as they do.

"We mentored good people who share a culture of caring," Tucker says. Recognizing that the unexpected can sometimes occur, "we work as a team, so there is a backup for every professional."

STERLING & TUCKER, LLP / TUCKER WEALTH MANAGEMENT, INC.

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